# FY23 ANNUAL REPORT JULY 1, 2022 - JUNE 30, 2023

#### MARY RILEY STYLES PUBLIC LIBRARY

Supporting Community.
Inspiring Discovery.
Promoting Literacy.



### **OUR VISION**

A sustainable, informed, and caring community of lifelong learners.

In FY23 MRSPL celebrated its first full year operating in the newly renovated building and worked to more actively engage the community through an extensive strategic planning process, a new website, and increased adult programming.

#### **New Strategic Plan**

Library staff, the Library Board of Trustees, and consultants from ReThinking Libraries conducted focus groups, targeted outreach, online surveys, and a day-long retreat to determine how the greater Falls Church community views and uses the library and what programs and services would be most valued in the future. The library then developed and adopted a new 2024-2028 Strategic Plan, which includes updated mission, vision, and values statements and identifies strategic focus areas to pursue over the next five years. Learn more at <a href="https://www.mrspl.org/StrategicPlan">www.mrspl.org/StrategicPlan</a>.

#### **New Website & Branding**

In September 2022 the library launched a new, completely redesigned website with:

- an easier to remember address (www.mrspl.org)
- a responsive, ADA compliant, and mobile-friendly design
- · improved integration with the library catalog
- · more streamlined, dynamic content
- live online chat assistance

The new site won the 2023 Outstanding Website Award (for libraries serving populations under 25K) from the Virginia Public Library Directors Association. The library also rebranded, rolling out a more modern, vibrant logo and color palette for the website, signage, promotional materials, and library cards.

#### 90% Community Satisfaction Rating

The library received a 90% approval rating (the highest among City government divisions) in a <u>community survey</u> commissioned by the City of Falls Church in April/May 2023.

#### Panel on History of Library Segregation

In June 2023 the library hosted a "Question of Access" discussion panel and facilitated a community conversation examining the history and impact of segregation at Falls Church and surrounding libraries. The program also explored how to identify and mitigate continuing barriers to library access for many groups and individuals in the community. View a recording of the program at <a href="https://www.mrspl.org/videos">www.mrspl.org/videos</a>.



Adult Services Librarian Beth Meadows (pictured above with Chet De Long) received the 3rd Annual Chet De Long Award for Outstanding Service from the MRSPL Foundation in December 2022.

#### Additional FY23 Highlights

Adult and Youth Services programming and community partnerships continued to expand, working with local groups including Falls Church Arts, Cherry Hill Farmhouse, FC Senior Center, FCCPS, and Bards Alley Bookshop.

Circulation and library visits continued to rise, with FY23 overall circulation returning to 84% of pre-COVID (FY19) levels.

Book sales returned better than before, with a new set-up, shelving, and volunteer assistance all provided by the MRSPL Foundation.



#### **Mary Riley Styles Public Library**

120 N Virginia Ave. | Falls Church, Virginia 22046 | 703-248-5030 (TTY 711) | https://www.mrspl.org/

#### MARY RILEY STYLES PUBLIC LIBRARY

July 1, 2022 - June 30, 2023

## by the NUMBERS

28,377

**Total Cardholders** 

**New Cards Registered** 

#### Top 5 Checked Out Titles





up 75%

from FY22

**(**\$)

#### FY23 ADOPTED BUDGET

City Contribution \$2,121,209

\$167,347 State Aid & Revenue

\$2,288,556 Total Budget

The MRSPL Foundation contributed an additional \$23,485 to support library programs and services.

143,250 up 41% from FY22 Visits to the Library

Room Reservations

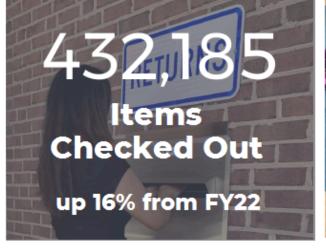




134,439

up 3% from FY22

Downloaded eBooks, eAudiobooks, eMagazines, and Songs











\$4,103,011

Estimated Savings by All Borrowers

**S**620

Estimated Savings by Average Borrower



One of only six public libraries in Virginia named a Star Library by *Library Journal* in 2022 (MRSPL has received this distinction 14 of the last 15 years.)



#### Mary Riley Styles Public Library