

MRSPL STRATEGIC PLAN: FY25 12-MONTH WORK PLAN

Elevate Programming, Resources & Spaces to Improve Relevance & Ease of Use

- Complete migration to new FCHR database, then begin adding new content to platform
- Complete magazine consolidation and reorganization of shelf use in Main Reading Room, incorporating launch of Overdrive Magazines
- Review and update library Disaster Plan
- Explore further consolidation of programming and collection development in Adult Services
- Establish a regular (annual or bi-annual) shifting plan for adult collections
- Evaluate processing practices re environment and cost impacts
- Continue to fine-tune types and times and dates of programs offered to maximize attendance/interest... and establish an evaluation process and form for program offered

Expand Outreach, Partnerships & Collaborations with a Focus on the Underserved

- Outline 3-year plan to expand library outreach (Outreach Work Group)
- Work with City's new Vietnamese Community Coordinator to explore ways to increase engagement with Vietnamese community in Falls Church
- Explore new/replacement ESOL program
- Increase (where possible) multi-lingual signage in library
- Identify ways to reach more FC residents needing Library to Your Door service

Enhance Community Awareness & Engagement

- Plan for library's 125 Year Anniversary celebration close out
- Explore use of Canva to enhance graphics for library promotions
- Create LBOT resources page
- Explore more partnerships with other City Depts to share information with community
- Establish MOA with MRSPL Foundation

Increase Investment in Staffing to Expand Access & Hours

- Increase weekend hours by additional 2 hours (Sat/Sun 10 am - 5 pm)
- Explore ways to increase staffing on Lower Level service desk during peak periods
- Conduct staff survey re how best to communicate info with all staff
- Develop plan to conduct survey gauging progress on desired strategic plan outcomes
- Complete MRSPL Employee Handbook